

Guide to West Pier's Media Converter

Keep your current phone system and save up to 45% off
your telephone bill

What is SIP and what are the benefits?

- SIP (also known as Session Initiation Protocol) is considered the modern form of delivering telephone calls by using your IP Network.

SIP can offer your business:

- Savings on calls - your business will **save up to 45%** off your current costs.
- Flexibility of phone numbers – SIP enables your business to keep its existing phone numbers or have new numbers outside of your current area code.
- Business continuity – if your system was to suddenly fail, SIP can transport all numbers automatically to an alternative destination, ensuring your business continuity is not broken no matter the circumstances.

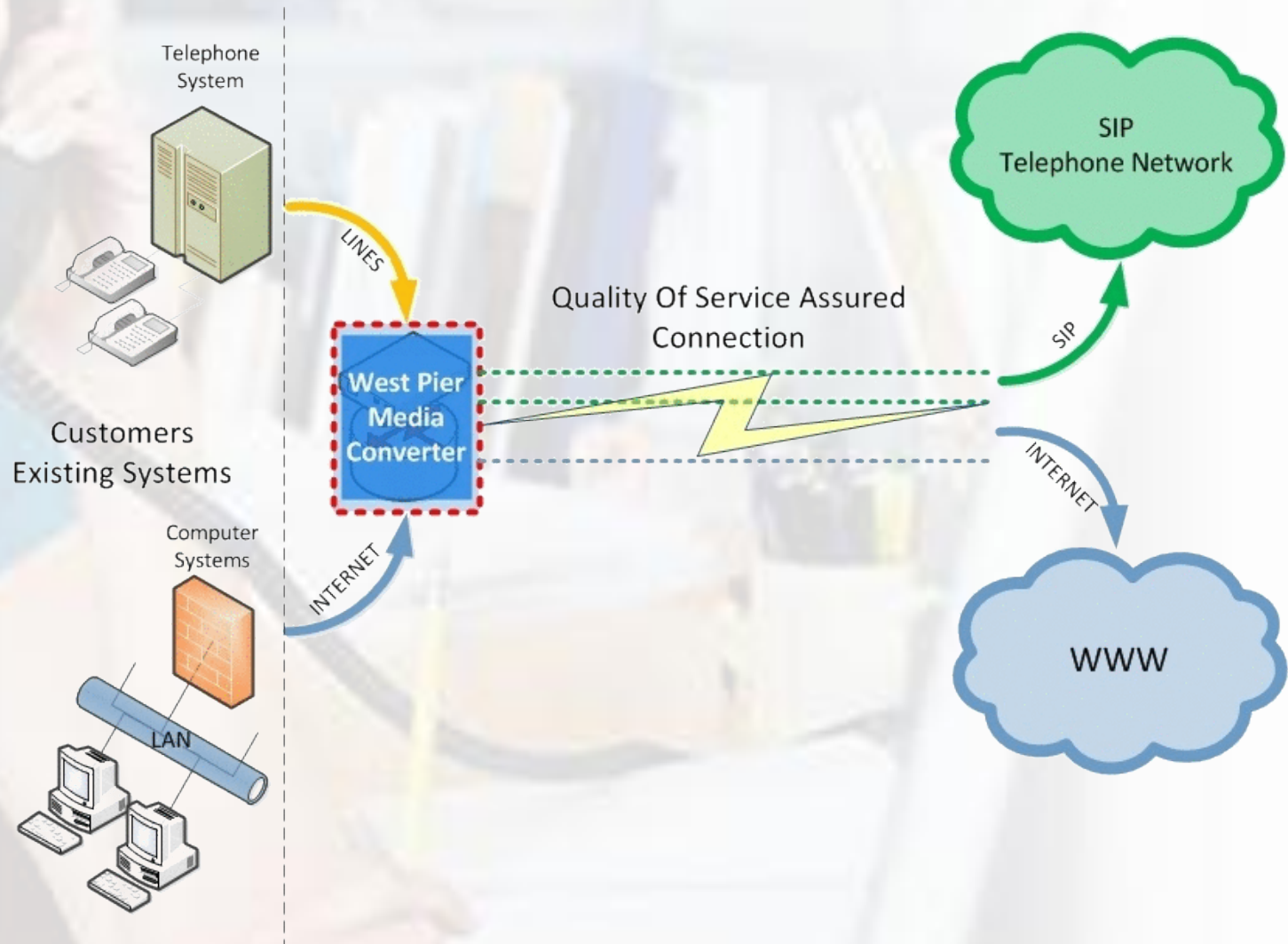


[Click here for our SIP Savings Calculator](#)

How does this work?

West Pier's Media Converter works in the following way:

1. Your telephone lines (ISDN) and internet connection (LAN) are connected to the West Pier Media Converter.
2. The West Pier Media Converter changes your ISDN connection to a SIP connection over an IP Network, whilst consolidating your internet connection.
3. With SIP enabled on your current phone system, your business now has a low cost alternative to making outbound calls.



Contacting West Pier

If you are looking to save up to 45% off your call costs by adding SIP to your system and would like a free telecom consultation from West Pier Telecom, call us today and we are happy to help.

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